START SOMETHING
Engage, Learn, Leverage, Action

Have an idea that could be commercialised? Want to see your research and commercial ideas in action? Want to improve your industry or community engagement? Want to make your competitive grant applications stand out?

Start Something aims to foster more entrepreneurship by providing Researchers and Post Graduate Students with enterprise skills, knowledge and contacts to drive greater commercialisation of research and engagement with industry.

Free of charge events to attend and a chance to hear from the UWA Executive on the impact agenda and guest researchers talking about their experiences of starting something - turning ideas from research into technology, social enterprises, services, apps, resource kits and business models for impact...

Awareness Raising Events

Start Something with Social Impact
If you have a service related idea, an app, a resource kit or any output from your research that might have commercial or social enterprise potential, come along to:
Arts: G.60 Arts Lecture Room 4 Tuesday July 21st, 1pm-2pm

Start Something in Science or Engineering
Have you invented something or are you interested in developing and testing the commercial thesis of your research? Come along to:
Myers Street Building: 2.06 - Myer Street Lecture Theatre Friday July 24th, 1pm-2pm

Start Something in Biomedical Sciences or MedTech
Come and meet others from related disciplines and explore how your research and commercial ideas can get started:
Harry Perkins Institute of Medical Research
Thursday July 30th, 3pm-4pm

Register now by emailing uwaiq@uwa.edu.au

But wait, there’s more...
Please turn over for information about the Start Something Workshop Series

Start Something – Supported by the UWA Researchers’ Association and Atomic Sky INNOVATION CLUSTER
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The Start Something Workshop Series will test your thesis for commercial startup, broaden your industry network, provide some introduction to startup techniques and how they may apply to your area of expertise.

Entrepreneur Workshops Series

What and when?

August 7
3 -5 pm
Knowledge & Engagement: Is there a business in your idea/research?

August 14
3 -5 pm
Evaluate & Model: Fleshing out your Startup Plan (Opportunity Evaluation)

August 21
3 -5 pm
Interaction & Feedback: Break-outs with Experienced Entrepreneurs

August 28
3 -5 pm
Taking it Forward: Available Avenues if you Commercialise or Startup

You’ll Leave With

• A documented viable business model, with industry expert input
• A chance to win resources and mentorship to develop your business model
• A lean canvas business model of your research
• A better understanding of startup modelling tools that can be used in competitive grant applications
• A bunch of new industry contacts and potential collaborations

Workshops are free of charge, on campus and entrepreneur led. Places are limited and participants may be selected on the merit of their idea and anticipated impact.

Prizes will be awarded to those ideas that have greatest commercial potential - this means that the best ideas and business models will receive funding and support, so something will get started...

For more information please attend one of the awareness raising events (see overleaf) or to register your interest in participating in the workshop series by emailing uwaiq@uwa.edu.au