The Office of Industry and Innovation (OII) at UWA is accepting enrolments for its ‘Developing Commercialisation Skills Workshop’. The workshop will feature both UWA and external presenters and has the support of both the Deputy Vice-Chancellor (Research) and the Dean of Postgraduate Studies.

Program Content

The objectives of the two-day workshop are to give postgraduate students a good understanding of intellectual property and commercialisation practices as they relate to university-based research.

The workshop will be structured into discrete modules along the following lines and will be presented in an interactive manner:

- UWA’s IP Policies on Research Commercialisation
- IP Protection - What is it and Why is it Important?
- Importance of ‘Identifying the Opportunity’
- Developing a Business Plan
- Sources of Finance
- Break out sessions on ‘What’s the Commercial Potential of my Research?’
- Case Study Presentations

Target Participants

The workshop is aimed at postgraduate research students in their second or subsequent years who are keen to learn more about research commercialisation.

Cost - FREE!

The Office of Industry and Innovation will cover the costs of the workshop, meals and accommodation. Please note a cancellation fee of $100.00 may apply for non-attendees.

Timing and Location

The “Developing Commercialisation Skills Workshop” will be held on 15-16 September, 2010 at Club Capricorn Resort and Conference Centre, Two Rocks Road, Yanchep.

Nominations

Students will need to obtain approval from their supervisor and Head of School. The number of participants is capped at 30.

Registration

Complete the registration form overleaf and submit by 3 September 2010 to Laura Birchenough, OII, M462, UWA.
REGISTRATION FORM

Student Details:
Surname: ........................................................................................ First Name: ..................................................................................
School / Department: ..............................................................................................................................................................
Email: ............................................................................................. Mailbag: M ............................................................................
Phone: ............................................................................................ Mobile: ..................................................................................
Signature: ....................................................................................... Date: ....................................................................................

Current Enrolment:
Course (eg: PhD): ..............................................................................................................................................................
Specialisation (eg: Human Movement): ................................................................................................................................
Course Code: ................................................ Course Type: ................................................ Year: ................................................
The field of study or expected title of thesis: ................................................................................................................................
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Short summary of the goals of your research work: ...........................................................................................................................
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Approval:
Supervisor: ........................................................................................
Signature: ........................................................................................
Head of School: ................................................................................
Signature: ........................................................................................

Please send your completed registration form to Laura Birchenough, OII M462 by 3 September 2010
F: 6488 2333 or Laura.Birchenough@uwa.edu.au
No registrations will be accepted after this date.